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Finding the “Powerful and Inherent Energy Savings Benefit” of Lighting Controls

HLCA fact sheet educates consumers and home technology installers about ways to use advanced lighting controls to save energy in the home

Warrenton, VA - October 14 - According to the Energy Conservation Enhancement Project at Louisiana State University, 20 percent of all electricity produced in the U.S. is used for lighting, but one-half of that is wasted by “inefficient lighting sources or careless consumers.”

Lighting controls can be used to reduce energy consumption in the home while enhancing the homeowner’s lifestyle and security, making lighting control a “green” technology that not only avoids sacrifice, but actually increases comfort—according to a new fact sheet published by the Home Lighting Control Alliance on its website, www.homelightingcontrol.org.

“Many people recognize the lifestyle benefits of lighting controls, but many remain unaware of how controls can be used to save energy,” says Seth Atkinson, head of corporate business development for LiteTouch, Inc. and chair of the Home Lighting Control Alliance’s Sustainability Committee. “Lighting controls, in fact, are the only element of a home’s lighting—and the only home automation subsystem—that reduces instead of adds to the monthly electric bill.”

The whitepaper outlines five ways lighting controls can be used to save energy, including automatically dimming the lights during use, taking advantage of sunlight, automatically turning off the lights when they are not in use, avoiding the use of lights when they’re not needed, and controlling the most efficient light sources.

Homeowners and home technology installers and dealers are invited to download this free fact sheet by visiting HLCA’s Learning Center at www.homelightingcontrol.org.

About the Home Lighting Control Alliance (HLCA)

The Home Lighting Control Alliance is a consortium of leading lighting control manufacturers, systems integrators and industry support organizations. Its sole purpose is to promote the awareness, value and benefits of lighting control in residential applications.

Members include AHA Design, CEA, CentraLite Systems, Control4, Echelon, EH Publishing, ETC, FulTech Solutions, HAI, Integrated Concepts, iLuxe innovation, Karen Proctor Electric, The KRUX Company, Lightolier Controls, LiteTouch, Pass & Seymour, Process Dealer Services Group, RL Johnson Construction, Savant Systems, S&S

For Immediate Release

Energy Savings Benefits of Lighting Control

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